Bees: What’s New in Pollination?
Session Speakers

Josette Lewis, ABC
Danielle Veenstra, ABC
Louie Mendoza, Butte County Ag Commissioner
Ben King, Pacific Gold Ag
Laurie Adams, Pollinator Partnership
NEWSROOM

This is what your grocery store looks like without bees.
Are Your Delicious, Healthy Almonds Killing Bees?

Insecticides blamed for honeybee deaths in California almond groves

Our Love Of Almonds Is Seriously Jeopardizing Honeybees

Millions of bees needed for almond bloom
Although water is the most important issue to address to defend our reputation, supporting bee health had the most positive impact on consumer perceptions of the almond industry.

“I watched a study documentary on how if we don’t have bees we are screwed.”

“We have to have bees. We need them to get our food.”
Louie Mendoza,
Butte County Ag Commissioner
Ben King
Pacific Gold Agriculture
Colusa
Bee Friendly Farming Certification for Almond Growers

Laurie Davies Adams, President
Pollinator Partnership
Bee Friendly Farming is a certification process to ensure that farmers commit to practice sustainable programs that provide on-farm habitat and floral resources for pollinators.

Photo: Dave Clarke
Bee Friendly Farming

There are ~780 BFF’s

Global program (US, Canada, Africa, Australia, UK, China)

46 states and in PR
Criteria to be BFF certified

• 3-6% of land with season long bloom
• Clean water available to pollinators
• Habitat suitable for nesting and reproduction
• Practice IPM-reduce pesticide use
• Pay annual fee of $45
Working with Almond Board of California on BFF for Almond Growers

• In sync with Honey Bee Best Management Practices for California Almonds
What’s in it for you?

- **BFF logo** – market your sustainability efforts.
- **Increased profits** – consumers are willing to pay a premium for sustainably farmed products.
- **BFF Store** – enjoy exclusive access to BFF merchandise including hats and signs.
What’s in it for you?

• **Community** – join a community of likeminded growers from around the world and receive monthly newsletters with relevant news and technical guides.

• **Increased publicity** – P2 will share your story with an audience of over 100,000.
How can you get involved?

• **Plant** for pollinators – P2 has free ecoregional guides and other land management resources to help.

• **Certify** your farm and keep your registration up to date.

• **Share** your story with us to be featured on the P2 blog.

• **Donate** to support and expand the program.
Bee Friendly Farming
www.pollinator.org/BFF
LDA@pollinator.org

Thank you!