



## Job Description

### Industry Services Subcommittee

**Subcommittee Mission:** Engage members of the almond community in creating a culture of lifelong learning, service and a desire to constantly improve current growing and processing practices that ensure a sustainable future and our right to farm. Create and execute programs and events that motivate industry members to become more efficient in and out of the field, demonstrating our commitment to leadership and the greater almond community.

#### **Member/Alternate Responsibilities:**

- Anticipate four half-day in-person meetings per fiscal year, periodic conference calls, and review of materials, proposals, and budgets
- Provide direction for grower and handler education, training and outreach activities
- Provide direction for increasing adoption of the California Almond Sustainability Program (CASP) and overall sustainability initiatives
- Provide direction for the Almond Leadership Program, Ag in the Classroom programs, and the annual Almond Conference.
- Provide advice and guidance to the Public Information and Communications Committee on grower and handler communications to increase participation in CASP, the Almond Leadership Program, and The Almond Conference
- Liaise with other Committees and working groups as necessary to plan and execute programs and events
- Report to the Almond Quality, Food Safety and Services Committee and take direction as appropriate
- Provide direction and guidance to the Manager of Industry Relations in areas such as industry tour locations, CASP hosts, potential speakers for The Almond Conference, mentors for the Almond Leadership Program, etc.

#### **Member/Alternate Target Skill Sets/Expertise:**

- Awareness of industry perceptions and grower realities, to help develop realistic program expectations and educational content tailored to an grower/handler audience
- Ability to identify new relationships to assist in executing programs and events
- Experience in outreach to growers, handlers, and allied industry members
- Versed in some aspect of almond production or handling relevant to sustainability, training, education, leadership or event planning
- Strong desire to serve and participate in industry programs, and to encourage others to participate as well
- Work well with cross functional working groups on proposals and projects



Committee Membership Statement of Interest Industry Services Subcommittee (ISSC) Member/ Alternate

Name: \_\_\_\_\_ Company: \_\_\_\_\_
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Industry Affiliation: Grower Handler Allied Industry Other \_\_\_\_\_

The Industry Services Subcommittee (ISSC) Member regularly seeks experience and expertise in the following areas. Please check all that apply to you and provide relevant detail:

- Almond Production: \_\_\_\_\_
Almond Harvesting: \_\_\_\_\_
Almond Handling: \_\_\_\_\_
Food safety: \_\_\_\_\_
Sustainability/ CASP: \_\_\_\_\_
Workshop planning: \_\_\_\_\_
Grower/Handler Outreach: \_\_\_\_\_
Targeted Education programs: \_\_\_\_\_
Marketing Order Programs / Reporting: \_\_\_\_\_
Regulatory knowledge: \_\_\_\_\_

Please indicate previous volunteer/leadership positions you have held with the Almond Board of California:

\_\_\_\_\_  
\_\_\_\_\_

Please indicate previous volunteer/leadership positions you have held other than with the Almond Board of California:

\_\_\_\_\_  
\_\_\_\_\_

Please indicate any affiliations which may be considered potential conflicts of interest:

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