enter to win
A NEW HOLLAND RUSTLER™ UTV COURTESY OF GARTON TRACTOR + SMARTCUBE PACKAGING SYSTEMS, LLC

EXHIBIT HALL + TENT HOURS

WEDNESDAY, DECEMBER 8
8:00 a.m.–5:30 p.m.

THURSDAY, DECEMBER 9
8:00 a.m.–3:00 p.m.

leadership through Research
2010
38th Annual Almond Industry Conference

2010 Almond Industry Conference
Dec 8-9
2010 Modesto CA

Growing Advantage
BASF
2010 AG Sponsor Premier
The Chemical Company

Borrell
2010 AG Sponsor Gold

Bayer CropScience
2010 AG Sponsor Titanium

Creating the Future
SATAKE

Almond Board of California
Advanced Clonal Rootstocks for Almonds

Krymsk® 86
- Superior Anchorage
- Tolerates Heavy Soil
- Nonpareil Compatible

Bright’s Hybrid® 5
- Vigorous & Well Anchored
- Nematode Resistant
- Deep Rooted & Drought Tolerant

Empyrean® 1
- Peach Hybrid
- High Vigor & High Yields
- Quick space filling
- Nematode Resistant

Exceptional clonal rootstocks to improve almond orchard productivity, uniformity and health.

www.p2g.us.com

BASF is proud to be the Premier Sponsor of the 38th Annual Almond Industry Conference. Making trees worth shaking.

We’re also proud to offer innovative products for almond growers, including Kixor® herbicide technology, Prowl® H2O herbicide and Pristine® fungicide. Call your retailer or visit agproducts.basf.com to find out more.

Always read and follow label directions.
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**DAY 1 TRACK 1**

<table>
<thead>
<tr>
<th>TIME</th>
<th>TRACK ONE</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 a.m.</td>
<td>REGISTRATION OPENS</td>
<td>Hotel Lobby</td>
</tr>
<tr>
<td>7:30 a.m.</td>
<td>REFRESHMENTS Sponsored by Progressive Genetics Group</td>
<td>Grand Foyer</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>TRADE SHOW OPENS</td>
<td>Exhibit Hall + Tent</td>
</tr>
<tr>
<td>8:00–8:15 a.m.</td>
<td>PRESIDENTIAL AND CHAIRMAN OF THE BOARD ADDRESS</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8:15–8:40 a.m.</td>
<td>The Southern Perspective: D and Matt Billings (Billings Ranches)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>8:40–9:00 a.m.</td>
<td>The Central Perspective: Ann and Brent Boerma (Boerma Brothers, Inc.)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:00–9:20 a.m.</td>
<td>The Northern Perspective: Ben and Bertin Bertagna (Bertagna Orchards, Inc.)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:20–9:40 a.m.</td>
<td>Refresh Poster Session</td>
<td>CCA Units: 0.5 Soil + Water Management, 0.5 Past Management, 0.5 Crop Management • DPR Units: 0.5 Other</td>
</tr>
<tr>
<td>9:30–10:10 a.m.</td>
<td>POSTER SESSION 1 + BREAK</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>10:10–11:40 a.m.</td>
<td>REPLENT + DISEASE MANAGEMENT</td>
<td>Grand Ballroom</td>
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<tr>
<td>11:40–12:00 p.m.</td>
<td>METAL SPONSOR PRESENTATION</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>12:10–1:30 p.m.</td>
<td>LUNCHEON Sponsored by Yosemite Farm Credit</td>
<td>Grand North Tent</td>
</tr>
<tr>
<td>1:40–2:40 p.m.</td>
<td>HARVESTING: CLEAN + SAFE</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>2:40–3:20 p.m.</td>
<td>INSECT + MITE MANAGEMENT UPDATES</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:30–4:50 p.m.</td>
<td>AHGA GENERAL MEMBERSHIP MEETING</td>
<td>Piñon-Güílico Room</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>COCKTAIL RECEPTION Sponsored by Satake USA</td>
<td>Grand Foyer, Trade Show Floor + Tent</td>
</tr>
<tr>
<td>7:00–9:30 p.m.</td>
<td>GALA DINNER Sponsored by MPIA, inc.</td>
<td>Grand North Tent</td>
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</table>

Schedule is subject to change.

**DAY 1 TRACK 2**

<table>
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<td>PRESIDENTIAL AND CHAIRMAN OF THE BOARD ADDRESS</td>
<td>Grand Ballroom</td>
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<tr>
<td>8:15–9:00 a.m.</td>
<td>THE SOUTHERN PERSPECTIVE: D AND MATT BILLINGS (BILLINGS RANCHES)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:00–9:20 a.m.</td>
<td>THE CENTRAL PERSPECTIVE: ANN AND BRENT BOERMA (BOERMA BROTHERS, INC.)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:20–9:40 a.m.</td>
<td>THE NORTHERN PERSPECTIVE: BEN AND BERTIN BERTAGNA (BERTAGNA ORCHARDS, INC.)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:30–9:40 a.m.</td>
<td>Preview Poster Session</td>
<td>CCA Units: 0.5 Soil + Water Management, 0.5 Past Management, 0.5 Crop Management • DPR Units: 0.5 Other</td>
</tr>
<tr>
<td>9:30–10:10 a.m.</td>
<td>POSTER SESSION 1 + BREAK</td>
<td>Refreshments sponsored by Dow AgroSciences</td>
</tr>
<tr>
<td>10:30–1:10 p.m.</td>
<td>PRE-SHOW: FOOD INDUSTRY DEVELOPMENT + INNOVATION IN CHINA</td>
<td>Arbor Theater</td>
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<tr>
<td>1:40–3:00 p.m.</td>
<td>COMING DOWN FROM ON HIGH</td>
<td>Arbor Theater</td>
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<tr>
<td>3:00–3:30 p.m.</td>
<td>POSTER SESSION 2 + BREAK</td>
<td>Exhibit Hall</td>
</tr>
<tr>
<td>3:30–4:30 p.m.</td>
<td>ECONOMICS OF GROWING ALMONDS</td>
<td>Arbor Theater</td>
</tr>
<tr>
<td>4:30–5:30 p.m.</td>
<td>AHGA GENERAL MEMBERSHIP MEETING</td>
<td>Piñon-Güílico Room</td>
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**SUGGESTED TOPICS**

<table>
<thead>
<tr>
<th>TIME</th>
<th>STAFF MEMBER</th>
<th>INDUSTRY MEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30–10:10 a.m.</td>
<td>Richard Waycott</td>
<td>Mike Mason</td>
</tr>
<tr>
<td>10:40–11:30 a.m.</td>
<td>Lori Gerhardt</td>
<td>Keith Rigg</td>
</tr>
<tr>
<td>11:30–12:10 p.m.</td>
<td>Stacey Humbles and Danielle Rotts-Rackind</td>
<td>Scott Hunter and Mark Masten</td>
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**HEALTH + NUTRITION RESEARCH**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>1:40–2:40 p.m.</td>
<td>Arbor Theater</td>
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</tbody>
</table>
SESSION OVERVIEW

Track 1

REPLANT + DISEASE MANAGEMENT
GRAND BALLROOM • 10:15–11:40 A.M.

SPEAKERS: JIM ADASKIN (PLANT PATHOLOGY, UC RIVERSIDE), DAVID DOLL (UCCE MERced COUNTY), JOHN LEAMY (EPA)

CCA UNITS: 0.5 CROP MANAGEMENT + DPR UNITS: 0.5 LAWS + REGULATIONS, 1.0 OTHER

Managing replant diseases and pests continues to be difficult and new regulations on soil fumigants complicate it further. This session will focus on strategies to manage replant problems, along with new regulations and new technology into the latest in fiddle diseases will be covered. This includes new fungicides, resistance management as well as new tools and cultural practices.

HARVESTING: CLEAN + SAFE
GRAND BALLROOM • 1:00–2:00 P.M.

SPEAKER: JOE CONNEL (UCCE BUTTE COUNTY), BRUCE LAMPINEN (PLANT SCIENCES, UC DAVIS), KEN GILES (BIOLOGICAL AND AG ENGINEERING DEPT, UC DAVIS)

CCA UNITS: 0.1 SIZE REDUCTION MANAGEMENT + DPR UNITS: 0.5 OTHER

Harvest time is always hectic; yet there are some basic measures growers can take to improve harvest efficiency, reduce dust and ensure almond crop quality and safety. This session gives an overview of Good Agricultural Practices at harvest. These practices include proper orchard floor preparation, what research tells us about the optimum crop maturity for prompt tree shaking, reducing dust generated from harvest operations, as well as drying the crop on the ground and stockpiling considerations. Dust from harvest is a nuisance and contributes to air quality issues. Recent research has focused on practical steps growers and custom harvesters can take to reduce dust emitted during harvest. Dust reduction also plays a role in reducing the possible spread of harmful bacteria.

INSECT +mite MANAGEMENT UPDATES
GRAND BALLROOM • 3:30–4:30 P.M.

SPEAKERS: FRANK ZALOM (ENTOMOLOGY, UC DAVIS), DAVID HAVILAND (UCCE KERN COUNTY), FRANZ NIEDERHOFER (UCCE SUTTER/YUBA COUNCIL), GARY BROWN (UCCE SISKIYOU)

CCA UNITS: 1.0 PEST MANAGEMENT + DPR UNITS: 0.5 OTHER

New chemicals, management tools, technology and regulations are all transforming integrated pest management (IPM). Accordingly, this session will address a wide array of topics. These will include updates on new pesticides and modes of action and management guidelines for controlling insects and mites, as well as new technologies such as smart sprayers and considerations on international maximum residue limits (MRLs).

Track 2

EAST MEETS WEST: BRIDGING THE CULTURES WITH INNOVATIVE FOOD AND ALMOND SOLUTIONS
ARROYO THEATER • 10:10–11:40 A.M.

SPEAKERS: DR. ROGER CLEMENS (RT PRESIDENT ELECT USC SCHOOL OF PHARMACY), LAWRENCE ALLEN (SENIOR CHINA BUSINESS EXPERT AND AUTHORITY OF CHOCOLATE FORTUNES: THE BATTLE FOR THE HEARTS, MINDS AND WALLETS OF CHINA’S CONSUMERS), DR. SHARON SHOEMAKER (UC DAVIS)

CCA UNITS: 1.0 PROFESSIONAL DEVELOPMENT

Both the U.S. and Chinese food industries are dominant forces in their economic growth. American food companies have a strong global presence and have shown themselves to be innovative. China is in the midst of developing an integrated food sector, with central government commitment to long-term training of food technologists, as its food processing sector modernizes to meet global standards. This symposium will explore how the almond industry is capitalizing on these trends, from our 15 years’ experience with ABC’s programs in China.

COMING DOWN FROM ON HIGH
ARROYO THEATER • 1:40–2:30 P.M.

SPEAKER: DANNY CAISSIE (FIDA PACIFIC REGION), CATHY ENGLISH (FEDERAL GOVERNMENT AFFAIRS, WESTERN GROWERS ASSOCIATION)

CCA UNITS: 0.5 PROFESSIONAL DEVELOPMENT, 0.5 PEST MANAGEMENT + DPR UNITS: 0.5 OTHER

Regulations are impacting every aspect of the way almonds are grown, processed and delivered to consumers around the world. The California Almond industry has been proactive, taking steps to ensure production practices recognize changing market conditions and consumer expectations. This symposium will further explore what we should expect in the coming months and years, particularly related to food safety and environment protection.

ECONOMICS OF GROWING ALMONDS
ARROYO THEATER • 3:30–4:30 P.M.

SPEAKERS: KAREN KLOENSKY (UC DAVIS), BRIAN EZZEL (PARAMOUNT FARMS), DEBBIE MCMILLAN (DERCO FOODS)

CCA UNITS: 0.5 SIZE REDUCTION MANAGEMENT, 0.5 PROFESSIONAL DEVELOPMENT + DPR UNITS: 0.5 OTHER

Being an almond grower has always been complicated—not just the decisions made in the orchard, but how and when to market your production. There is a worldwide market for almonds; the dynamics of the market are driven by a host of variables, not the least of which is psychology. With the diversity of buyers and sellers in the world, what are the key factors that you have to consider? How do short- versus long-term perspectives determine a “reasonable” price?

SPONSOR PRESENTATION: BASF CROP PROTECTION
TREEXIV HERBICIDE, A NEW INNOVATION FOR BROADLEAF WEED CONTROL IN ALMONDS FROM BASF
GRAND BALLROOM
11:40–12:00 P.M.

SPEAKER: BEN DUSTEBERG

Trexiev herbicide, powered by Klear herbicide technology, is a new option to control emerged broadleaf weeds in your almond orchard, even mature, hairy fescue and patented wildkangaroo. Being a member of the unique pyridinidon class of herbicides, Trexiev offers growers one of the safest, flexible and non-volatile herbicides available. Trexiev is a granular formulation product with a low use rate of 1oz. per acre, so it easily tank mixes with other post-emergent and pre-emergent herbicides no matter the desired weed control program.

Come visit the almond industry trade show in the exhibit hall + tent

• Trade show hours: 8:00 a.m. – 5:30 p.m.
• For your enjoyment, refreshment tables are located throughout the event.
• Relax in the Exhibitors’ Lounge sponsored by Flory Industries and the Exhibit Tent Lounge sponsored by American AgCredit.
• Early morning breaks are sponsored by Progressive Genetics Group and mid-morning breaks are sponsored by Dow AgroSciences.
• Afternoon breaks are sponsored by Valent USA.
• Newly expanded exhibit tent sponsored by Logi5 Corporation/Bühler.

PRESIDENTIAL AND CHAIRMAN OF THE BOARD ADDRESS
GRAND BALLROOM • 8:00–8:15 A.M.

SPEAKERS: RICHARD WYCOFT (ABC PRESIDENT AND CEO), MIKE MASON (ABC CHAIRMAN)

CCA UNITS: 0.25 CROP MANAGEMENT

Better nutrition, higher yields and stronger financial returns. For 60 years, the California Almond industry has invested in research to address these objectives. Today, ABC’s growing portfolio of research represents a significant competitive advantage for individual growers, almond businesses and the industry overall. Our investment in basic and applied research is central to decision making from the orchard through processing and is the foundation of industry global marketing programs.

GROWING ADVANTAGE/GENERATIONAL PERSPECTIVES
GRAND BALLROOM • 8:15–9:40 A.M.

SPEAKERS: AND MATT BILLINGS (BILLINGS RANCHES), ARVIN AND BRENT BOERMSA (BOERMSA BROTHERS, INC), BEN AND BERTON BERTAGNA (BERTAGNA ORCHARDS, INC)

CCA UNITS: 0.5 SOIL + WATER MANAGEMENT, 0.5 PEST MANAGEMENT, 0.5 CROP MANAGEMENT + DPR UNITS: 0.5 OTHER

For nearly 40 years, the California almond industry has invested in research that has not only increased yields and quality but greatly improved production efficiency, environmental stewardship and food safety. The future sustainability of the almond growing community can be seen in many almond families and their management of almond orchards. This panel will consist of multigenerational almond farming families who will take a look back in history and forward into the future to reflect on how technology and management decisions continue to shape the industry.

LUNCHEON
GRAND NORTH TENT • 11:40–1:30 P.M.

SPONSORED BY YOSEMITE FARM CREDIT

THE CONTINUING SPIRIT OF ENTERPRISE: LESSONS FROM CENTENNIAL FAMILY COMPANIES
SPEAKER: DR. ERNESTO POZA (THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT)

Ernesto Poza, a clinical professor of entrepreneurship at the Thunderbird School of Global Management, is an internationally recognized leader in family business, education, research and consultation. His luncheon address will explore some of the challenges agricultural business owners may encounter while revitalizing mature businesses through strategic thinking, succession planning and change management. His work has been featured on CNN, NBC and NPR, as well as in Fortune Small Business, Business Week and many more well-known publications.

GALA DINNER
GRAND NORTH TENT • 7:00–9:30 P.M.

SPONSORED BY MAVI, AND

SPEAKER: BILL NYE THE SCIENCE GUY

Bill Nye the Science Guy will top off this year’s annual conference with his current thoughts on how science will continue to benefit the California Almond industry. A man of many talents, Dr. Nye will provide a delightful mix of knowledge and humor at the conference dinner on December 8. Don’t miss it!

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TREEXIV HERBICIDE, A NEW INNOVATION FOR BROADLEAF WEED CONTROL IN ALMONDS FROM BASF
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<td>GROWERS’ BREAKFAST Sponsored by Rabobank HARVESTING THE SUN: HOW TO SHAKE THE “L” OUT OF YOUR ELECTRICITY BILL</td>
<td>Grand North Tent</td>
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<td>SAVING GREEN BY GOING GREEN</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>9:50–10:10 a.m.</td>
<td>SPONSOR PRESENTATION MODERN PFI STOCKS FOR ALMONDS FROM PROGRESSIVE GENETICS GROUP (PGG)</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td>10:10–10:50 a.m.</td>
<td>POSTER SESSION 3 + BREAK Refreshments sponsored by Dow AgroSciences DPR Units: 0.5 Other</td>
<td>Exhibit Hall</td>
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<tr>
<td>10:50–11:50 a.m.</td>
<td>ALMOND SUSTAINABILITY PROGRAM: GETTING CREDIT</td>
<td>Grand Ballroom</td>
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<tr>
<td>12:00–1:30 p.m.</td>
<td>LUNCHEN Sponsored by Syngenta THE CALIFORNIA CRACKUP: HOW REFORM BROKE THE GOLDEN STATE AND HOW WE CAN FIX IT</td>
<td>Grand North Tent</td>
</tr>
<tr>
<td>1:30–2:30 p.m.</td>
<td>POLLENATION UPDATES</td>
<td>Grand Ballroom</td>
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<tr>
<td>2:45–3:40 p.m.</td>
<td>COMMON ISSUES IN THE ORCHARD</td>
<td>Grand Ballroom</td>
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<tr>
<td>8:30–9:30 a.m.</td>
<td>Q&amp;A TOPICS AT ABC BEE #143</td>
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<tr>
<td>9:50–10:10 a.m.</td>
<td>PRODUCTION RESEARCH</td>
<td></td>
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<td>10:50–11:50 a.m.</td>
<td>GLOBAL TECHICAL AND REGULATORY AFFAIRS</td>
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<td>ENVIRONMENTAL RESEARCH</td>
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<td>11:00–12:00 p.m.</td>
<td>CREATING CONSUMER DEMAND AROUND THE WORLD</td>
<td>Arbor Theater</td>
</tr>
<tr>
<td>12:00–1:20 p.m.</td>
<td>LUNCHEN Sponsored by Syngenta THE CALIFORNIA CRACKUP: HOW REFORM BROKE THE GOLDEN STATE AND HOW WE CAN FIX IT</td>
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- *Trade show hours:* 8:00 a.m. - 8:00 p.m.
- *For your enjoyment, refreshment tables are located throughout the event.*
- *Morning breaks are sponsored by Dow AgroSciences.*
- *Relax in the Exhibit Tent Lounge sponsored by American AgCredit.*
SESSION OVERVIEW

GROWERS’ BREAKFAST
GRAND NORTH TENT • 7:00–8:20 A.M.
SPONSORED BY BARDAK
HARVESTING THE SUN: HOW TO SHAKE THE ‘L’ OUT OF YOUR ELECTRICITY BILL
SPEAKERS: BOB HANSEN AND JAYSTON MOSE (JAB ENERGY)
CCA UNITS: 1.0 PROFESSIONAL DEVELOPMENT
California’s sunshine provides more than the backdrop for a relaxing weekend; it provides the energy to operate many of California’s almond orchards and processing facilities. Maximizing the efficiency and production of solar energy systems is an important part of taking full advantage in lowering utility bills while contributing to a sustainable future. This panel will feature almond growers and handlers who have installed solar energy in their operations, what influenced their decision and what they have learned. Guest speakers from JAB Energy will also present case studies of how solar energy contributes to the environment and to your bottom line.

SAVING GREEN BY GOING GREEN
GRAND BALLROOM • 9:30–11:00 A.M.
SPEAKERS: DAVID MORELAND (AGPOLLEN, LLC), ROB WILLIAMS (CALIFORNIA BIOMASS COLLABORATIVE, UC DAVIS), TOM WILSON (PG&E), MANDY MCKAY (SIERRA NEVADA BREWING CO.)
CCA UNITS: 1.00 PROFESSIONAL DEVELOPMENT, 0.25 CROP MANAGEMENT, 0.25 PEDESTAL MANAGEMENT
How can almond growers and handlers make green by going green? California has a mandate to have 20% of its energy from renewable sources by 2020. This symposium will feature speakers who have implemented solar and the hurdles they have encountered. You will discover what the future is for almond biofuels and gasification. Efficient measures and programs will be reviewed.

LUNCHEON
GRAND NORTH TENT • 12:00–1:20 P.M.
SPONSORED BY SYGENTA
THE CALIFORNIA CRACKUP: HOW REFORM BROKE THE GOLDEN STATE AND HOW WE CAN FIX IT
SPEAKERS: JOE MATTHEWS – MARK PAUL, CO-AUTHORS OF THE CALIFORNIA CRACKUP
Joe Matthews and Mark Paul, co-authors of The California Crackup, will discuss “How reform broke the golden state and how we can fix it” during the luncheon. Joe Matthews serves as a contributing writer at the Los Angeles Times, lead blogger at NRD’s California site Prop Zero and is a contributor for The Daly Beat. Mark Paul was formerly national editor and editorial page editor of the Oakland Tribune and deputy editorial page editor and columnist at the Sacramento Bee, where he won the 2000 Best in the West award for his editorials on the Davis administration.

SPONSOR PRESENTATION: P2G (PROGRESSIVE GENETICS GROUP)
MODERN ROOTSTOCKS FOR ALMONDS
GRAND BALLROOM • 9:30–10:15 A.M.
SPEAKERS: JOHN BERLAND AND CHUCK FLECK (FOWLER NURSERIES, INC.), JOHN DUARTE (DUARTE NURSERY, INC.)
P2G, Progressive Genetics Group, is an alliance of four California nurseries dedicated to the development and introduction of improved rootstocks for almond and other crops. Through the nurseries of P2G, rootstocks such as Krymsk®, Mr. Bright’s Hybrid™ and Empireskie™ are delivering real solutions to increased almond yields and orchard health. Particular adaptations for these almond rootstocks will be detailed, as well as the most recent observations and expectations. As P2G research continues, we will seek to tackle other rootstock challenges facing California almond growers to provide solutions to grower needs throughout the state.

TRACK 2
CREATING CONSUMER DEMAND AROUND THE WORLD
ABERON THEATER • 10:50 A.M.–12:00 P.M.
SPEAKERS: MAGGIE JIANG (HILL AND KNOWLTON CHINA), STACEY HUMBLE (ABC), DARIELA ROFFE-RACKNID (ABC), BECKY SERENO (ABC)
CCA UNITS: 0.25 PROFESSIONAL DEVELOPMENT
This session will feature a review of the market-specific consumer marketing strategies and an overview of recent programs and results in the U.S., UK, China and India.

LEVERAGING CONSUMER DEMAND TO BECOME AN ESSENTIAL INGREDIENT
ABERON THEATER • 1:30–2:45 P.M.
SPEAKERS: KATE THOMSON (STERLING-RICE GROUP), LU ANN WILLIAMS (INNOVA MARKET INSIGHTS), STACEY HUMBLE (ABC)
CCA UNITS: 0.25 PROFESSIONAL DEVELOPMENT
2009 was the second consecutive year in which almonds were the most frequently used nut in new products globally. Learn how Almond Board utilizes its extensive body of industry-funded consumer research to demonstrate the effectiveness of almonds in meeting consumer needs.
Speakers will share global consumer beliefs and behaviors and demonstrate how manufacturers are responding with almond products in markets around the world.

TRACK 1
ALMOND SUSTAINABILITY PROGRAM: GETTING CREDIT
GRAND BALLROOM • 10:50–11:00 A.M.
SPEAKERS: DAN SONKE (SUREHARVEST), CALIFORNIA ALMOND GROWER PROGRAM PARTICIPANTS
CCA UNITS: 0.25 SOIL + WATER MANAGEMENT, 0.25 NUTRIENT MANAGEMENT, 0.25 PROFESSIONAL DEVELOPMENT
Buyers of almonds around the world are asking for assurances that almonds have been grown sustainably. In response, the California Almond Sustainability Program was introduced last year, which through a self-assessment allows almond growers to provide information on the practices they use on the farm. Since then, more than 100 growers have participated and the program has been expanded. This symposium will feature information on what almond buyers are expecting, what the program is and has found so far, and what growers experience with the program. Almond growers have appreciated the opportunity to get credit for all the efforts they are making to be sustainable.

POLLINATION UPDATES
GRAND BALLROOM • 1:30–2:30 P.M.
SPEAKERS: CHRIS HEINTZ (ABC BEE TASK FORCE LIASON), DAN CUMMINGS (CUMMINGS-VOLIC), INC.
CCA UNITS: 0.25 PROFESSIONAL DEVELOPMENT
As bearing almond acreage continues to increase, more honey bee colonies will be needed for pollination. This session will increase your understanding of what it takes to bring bees to your orchard, the current research on honey bee health, what you can do to help your beekeeper maintain healthy colonies and the outlook for the future honey bee supply.

COMMON ISSUES IN THE ORCHARD
GRAND BALLROOM • 2:45–3:45 P.M.
SPEAKERS: CAROLYN DEBUSE (UC FARM ADVISOR SOLANO/YOLO COUNTIES), DAVID DOLL (UC FARM ADVISOR MERCED COUNTY), ELIZABETH FICTHER (UC FARM ADVISOR TULARE COUNTY)
CCA UNITS: 0.25 PROFESSIONAL DEVELOPMENT
Come meet the newest talent in the UC Cooperative Extension almond farm advisor ranks and gain their insights. This panel will represent the major production regions. Speakers will share their firsthand experiences, as well as those of their colleagues: common issues and solutions in the orchard.
POSTER SESSION MAPS

Harvest Hall
Exhibit Area

Pollination Pavilion
Exchange Board
Lounge Area

Poster Sessions

Day 1 Session 1

Time | Location | Plant Pathology, Replant, Rootstocks, Aflatoxin Field Studies
--- | --- | ---
9:30-10:10 a.m.

Day 2 Session 3

Time | Location | Outreach, Horticulture, Orchard Practices, Greenhouse Gases
--- | --- | ---
10:10-10:50 a.m.

Exhibit Hall

Day 1 Session 2

Time | Location | Entomology, Spray Efficacy, Drift, Surface Water Quality
--- | --- | ---
2:45-3:20 p.m.

Pollination Pavilion

Day 1 Session 2

Time | Location | Entomology, Spray Efficacy, Drift, Surface Water Quality
--- | --- | ---
2:45-3:20 p.m.

Exhibit Hall

Day 2 Session 3

Time | Location | Outreach, Horticulture, Orchard Practices, Greenhouse Gases
--- | --- | ---
10:10-10:50 a.m.

Exhibit Hall

Day 2 Session 3

Time | Location | Outreach, Horticulture, Orchard Practices, Greenhouse Gases
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Time | Location | Outreach, Horticulture, Orchard Practices, Greenhouse Gases
--- | --- | ---
10:10-10:50 a.m.
Join SmartCube Packaging Systems LLC to give away a prize to you and our valued exhibitors. Following tradition, Garton Tractor has partnered with SmartCube Packaging Systems LLC (Booth 82) to offer an exhibit and drawing. (Grower must be present to win.)

In the Harvest Hall, get an extra ticket by attending the 38th Annual Almond Industry Conference. Your ticket allows you to attend the exhibit hall and SmartCube Packaging Systems LLC (Booth 81) to enter the contest. Stop by Booth 81 and pick up a ticket and drop it off at Garton Tractor (Booth 81) after the contest is over. You may enter multiple times; however, you will not receive additional tickets.

The contest will be held at 6:00 pm on Thursday, March 1, 2023. At that time, the winner will be announced. Prizes will be awarded to one person, 18 years of age or older. 

SmartCube Packaging Systems LLC will be giving away a prize that will be determined prior to the contest. The winner will be selected at random. This opportunity is not transferable.

SmartCube Packaging Systems LLC reserves the right to modify the terms of the contest. The contest is void where prohibited by law. The decision of SmartCube Packaging Systems LLC is final. The contest is subject to all federal, state, and local laws and regulations. Void where prohibited by law.

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As a leading solutions provider in the production of high-quality food, feed, fiber, and renewable products, Bayer CropScience is committed to improving crop management, yield, and resource efficiency. Our vision is to provide high-performance herbicides, insecticides, fungicides and seed treatments that are safer for the consumer, while maintaining its high quality. The electrically heated Safesteril is a safe and natural continuous dry steam sterilization process. It uses the principle of high temperature and short exposure to achieve sterilization.

Bayer CropScience is dedicated to the art of design, integration and commissioning of high-performance equipment. We provide complete solutions for the food and beverage industry, including greenfield and brownfield projects. Our experience includes young greenfield facilities as well as expansions of existing facilities. We offer a wide range of services, from feasibility studies to detailed engineering, procurement, and construction.

Bayer CropScience combines the quality of the original Fan-Jet microsprinklers with the added feature of the original Fan-Jet’s efficiency and versatility. In 2006, the revolutionary Fan-Jet Plus microsprinkler was introduced. It wetted area than drip, aid in frost protection and cost less than other types of sprinklers.扇-Jet Plus microsprinklers can add value to your almond products.

Diamond K can provide you with the fertigation solutions you need. We offer a wide range of fertigation products, from the basic to the advanced, to meet the needs of your operation. Our products are designed to increase root production and increase moisture efficiency and returns for your next planting.

Cycling and fitness enthusiasts are always on the lookout for new, exciting, and challenging cycling routes. One of the best ways to explore new cycling routes is by using online bike route mapping tools. These tools allow you to plan your cycling routes based on various factors such as distance, elevation, and terrain.

Bayer CropScience is a global leader in crop science with a history of innovation and excellence. We offer a wide range of products and services to help farmers and food producers around the world. Our commitment to sustainability and responsible stewardship of California’s resources is reflected in our products, services, and operations. We are proud to be a member of the Certified Food Safety Center, whose core focus is food-safety projects, preservation, and certification. The Certified Food Safety Center is equipped to handle all your testing needs.

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GEARMORE, INC. • BOOTH 91
Myron Strong • myron.strong@charter.net • 209-679-6688 • 1128 John Roos Ave Ripon CA 95366
For more than 45 years, Gearsmore, Inc. has supplied implements for almond growers. Some of the newer, more popular units are: Brush Processor—a heavy-duty PDQ torch that easily removes brush from even the densest ground cover with ease. Fast decompression and trouble-free handling. For 25 to 150 PDQ torches; Orchard Unloader—a hydraulic, front-loading, self-propelled hopper, designed to transport loaded tree material leaving a smooth floor requiring only 80 PTO hp to operate. Sprayers: 520, 620 and 720 gallon single or dual tanks, with 20, 25, 30, 40 and 50 gallon, low pressure units and a 950 gallon/second horizontal with a 950 gallon/second hopper.
MARRONE BIO INNOVATIONS • BOOTH 94
Walter H. Marrone • whmarrone@marronebio.com • 530-750-2800 • 2127 Second Street Suite B-107 Davis CA 95616
Marrone Bio Innovations (MBI) discovers, develops and markets effective and environmentally responsible products that fill unmet needs for plant disease, weed, and nematode control. Through its strong collaboration with farmers, MBI offers a wide range of natural product for controlling Brown Rot in almonds. University of California trials in 2019 show applications of MBI’s products on trees with a 90% reduction in infection. Regalia is an effective late-season control for citrus Asian citrus psyllid. The ‘Nectar’ strain of MBI’s Predator MNPV offers promising results against the California citrus thrips. For more information, visit www.marronebio.com.

MONTEREY ANDY VEGETABLES • BOOTH 70
Don Pase • cmongr@moneyandveggies.com • 831-499-2100 • P.O. Box 30000 Salinas CA 93940
Monterey Andy Vegetables is the exclusive producer and distributer of tree nut shakers and wind machines for use throughout the world.

ORDR AGRI • BOOTH 16
Paul Rock • paul@ordr.com • 209-491-2057 • 3925 Trophy Club Dr. Trophy Club TX 75044
ORDR AGRI develops, manufactures and distributes patented products for various agricultural and commercial applications. Their products fall under the categories of pest control; hygiene and environmentally friendly categories and are manufactured and distributed in North America and Europe. ORDR AGRI products either have no or very short re-entry and pre-harvest intervals and are an advantage in marketing your products.

PACIFIC NUT PRODUCER • BOOTH 87
Jason Scott • jason@pnlmedia.com • P.O. Box 620 Clovis CA 93615
Pacific Nut Producers is a non-profit industry organization that represents the interests of the almond, pecan, pistachio and walnut growers and their processors. PNPs specialty is in the development of informational and promotional materials. PNPs primary mission is to bring attention to the production, sustainability and marketing advantages of nuts. PNPs also offers whit哲rn support, technical assistance and informational resources such as webinars. PNPs also supports research activities that benefit the nut industry. For more information, please contact PNP at 209-530-5555, or visit them online at www.pacificnutproducers.com.

POLLINABLE • BOOTH 61
Jim Feen • ppollinable@pollinable.com • 831-843-4304 • P.O. Box 8937 Bakersfield CA 93308

POLENT COLLENS & SALES • BOOTH 112
Gary Whelan • gwhelan@pollenbank.com • 530-753-0356 • P.O. Box 44000 Lomita CA 94344
Pollen Callens & Sales provided high-quality products and services for over 50 years. Founder Rabbi Fiman, learned the pollen business from the ground up working with his grandfather, Miza F. Fiman, a pioneer in the industry who began collecting and distributing pollen in 1933. Our pollen comes from hand-picked blossoms from healthy, disease-free orchards in the states of California, Washington and Colorado. We offer an extensive line of products that can be purchased directly from our website, or by calling to place your orders. We have a large selection of pollen from various orchards and we offer a 10% minimum increase in yield. We work with the largest farms in California, with no chemicals or energy and require no maintenance. The units are guaranteed for no less than 2 years. For more information, please visit our website at www.pollentec.com or call us at 831-495-0234. 282 Orange Cove Rd Lomita CA 94344

ATOMIC AGRI, LLC • BOOTH 24
Dan Blakeslee • dan@atomic-aggri.com • 530-495-0234 • 282 Orange Cove Rd Lomita CA 94344
Polymer Ag is the world leader in plant coatings for use on growing plants during plant production and protection. We offer the most advanced technology that reduces overall inputs and reduces the overall environmental footprint of production. Polymer Ag’s technology reduces the amount of pesticide and the resulting mass and the resulting mass. We have a small team of talented farmers that are dedicated to ensuring your success.

PRECISION AGRI • BOOTH 58
Daisy Happon • dhappon@precisionagri.com • 530-436-3940 • 24730 Nelson Street Chico CA 95926
The Precision Agri showcases the precision agriculture system that can reduce water use by up to 33% while increasing yield by up to 10%. Precision Agri provides precisely controlled irrigation, which helps farmers achieve maximum yield with minimal water use. This technology offers a wide range of benefits for farmers, including improved crop yields, reduced water use, and enhanced crop health. The company also offers a range of products and services, such as precision irrigation systems, autonomous robots, and data analytics tools. With a focus on sustainability and environmental responsibility, Precision Agri is a leader in the precision agriculture industry, helping farmers to optimize their crop output and minimize their environmental impact.

QUALITY PEOPLE PRODUCTS

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QUALITY PEOPLE PRODUCTS
VIA CAYMEN, A WATERS BUSINESS • BOOTH 20
Jim Carey • jcarey@viamex.com • 562-655-3638 • 3446 Maple Street Midlothian IL 60445
Since 1987, VIA CAYMEN, A Waters Business, has been dedicated to developing USDA- approved products that help bridge the gap needed to establish high quality irrigation products. VIA CAYMEN products are used with confidence around the world by farmers who value unblemished results, superior performance and their satisfaction with expert technical assistance and top-of-the-line customer care. Through a global sales and distribution network spanning over 100 countries. For further information, please contact us at 508-482-4935, vica@via.com or visit our site at www.via.com

VOGEL SALES ENGINEERING • BOOTH 31
Steve Toczko • stoczko@vogelsaleseng.com • 916-384-0886 • 2021 Pollock Blvd, K Sacramento CA 95827
Vogel Sales Engineering is a supplier of premium processing and packaging equipment for the almond industry including BMM® and Splitters, Fortress Metal Detectors, Jagsal Push-Baggers, Taylor Bagging Scales, Foldsack Bag Closing Equipment, and many others. Since 1976, Vogel has been dedicated to service to the customer through expert product and process knowledge and efficient and economic product application. With a reputation second to none, Vogel Sales Engineering is ready to address your needs with prompt, courteous, and knowledgeable service and support.

WATER CHANGERS, INC. • BOOTH 38
Robert Bjelaj • barbara@waterchangers.com • 916-645-1462 • P.O. Box 1125
Woodland CA 95776
Water Changers changes the molecular structure of water without using chemicals. Each Water Changers unit has applications for agriculture, dairies, lakes, weath, water industry and homes. Water Changers gives a money-back guarantee, based on your certified lab reports. Benefits of the Water Changers units include salt and chloride reduction, increased oxygen levels in water and soil, reduced microbiota, reduced bacteria, reduced algae, lower ECs and TDS in water and soil, increased water penetration, increased water retention, reduced scale, deeper and healthier root systems, reduced chemical costs and balanced pH.

WATERFORD IRON WORKS, INC. • BOOTH 80
Ron Nuyen • myudda@globalnet.com • 209-874-1386 • 12500 Bentley Ferry Sandusky OH 44876
WATERFORD!! The increasing demand for one of our most precious natural resources due to swelling populations and environmental concerns is having enough water at top priority. Waterford Irrigation Supply, Inc., here is to make you the mod of your water. Our engineers have the experience and technology to design a water-efficient irrigation system tailored to your specific needs. Stop by and visit our customer staff. We’re worth your time.

WEISS RAM, INC. • BOOTH 35
Fred Corona • fcorona@weissram.com • 530-891-6214 • 531 Country Drive Chico CA 95928
Established in 1967, Weissram Industries has a tradition of manufacturing excellent as the leader in quality nut harvesting equipment since 1951. Specifically focused on tractor-pulled and self-propelled harvesters, sweepers and blowers, our equipment efficiently harvests the widest variety of nut crops in the world, including almonds, walnuts, pecans, hazelnuts, macadamia-nuts, cashews, chestnuts and jojoba beans. As an industry market leader, Weissram’s products are designed to meet the unique needs of each customer, making their equipment an investment that pays off for years to come.

WESTBRIIDGE CROP PRODUCE • BOOTH 97
Ivonne Sanchez • ivonne@westbridge.com • 800-876-2767 • 1296 E. Gibson Road Yuba City CA 95991
Westbridge offers high-quality plant nutrients and spray adjuvants that help improve crop quality and yield.

WESTERN FARM PRESS • BOOTH 10
Denise Pelletier • d pelletier@westernfarmpress.com • 415-247-0120 • P.O. Box 1420
Clarksdale MS 38614
Western Farm Press is the California Almond industry’s number one source for production information—in print and online. Western Farm Press prints in-depth research reports on topics important to Almond growers, including management, irrigation, pest and disease, and more. Western Farm Press Daily provides daily electronic information on the latest news of the California agriculture. Tree Nut Farm Press is a twice monthly newsletter that highlights produce practices and the current almond crop information. Two hours of DPR-accredited continuing education is available free online at www.westernfarmpress.com in an almond disease management course developed by Western Farm Press and Almond Board of California.

WILKIE SHEET METAL • BOOTH 411
Jon Maliepaard • rich@wilkeysheetmetal.com • 209-656-0561 • 830 S. Tegner Road Modesto CA 95351
Rich Maliepaard has a tradition of manufacturing excellent as the leader in quality nut harvesting equipment since 1951. Specifically focused on tractor-pulled and self-propelled harvesters, sweepers and blowers, our equipment efficiently harvests the widest variety of nut crops in the world, including almonds, walnuts, pecans, hazelnuts, macadamia-nuts, cashews, chestnuts and jojoba beans. As an industry market leader, Weissram’s products are designed to meet the unique needs of each customer, making their equipment an investment that pays off for years to come.

YARA NORTH AMERICA, INC. • BOOTH 3
Sebastian E. Ebel • sebastian.ebel@yara.com • 916-578-3304 • 3840 Ginger Court Auburn CA 95602
Yara is the world’s largest fertilizer company and offers the almond grower a full range of fertilizers sustaining high yield and high quality. Liquid YaraLiva CN SI and CA have been developed by strong tree yielding high-quality almonds. YaraMill NPK’s are ideal to bring new plantings rapidly to full production, and our Potassium Substrate reduces the high-N-demand of almonds. A complete line of high rates urea formulations for foliar and soil application rounds out this full portfolio. Fertilization, foliar, or dry applications. Yara has all the fertilizers needed for first-rate almond production.

YOSEMITE FARM CREDIT • BOOTH 83 • SPONSOR
Melcho Mclina • melcho.mclina@yosemitefarmcredit.com • 209-867-2366 • P.O. Box 3278 Turlock CA 95382
Yosemite Farm Credit is committed to providing financing to almond industry members. We offer a full range of financial services and operate from six convenient branch locations serving Stanislaus, Merced, Mariposa, Tuolumne and Fresno counties.

Yara is the world’s largest fertilizer company and offers the almond grower a full range of fertilizers sustaining high yield and high quality. Liquid YaraLiva CN SI and CA have been developed by strong tree yielding high-quality almonds. YaraMill NPK’s are ideal to bring new plantings rapidly to full production, and our Potassium Substrate reduces the high-N-demand of almonds. A complete line of high rates urea formulations for foliar and soil application rounds out this full portfolio. Fertilization, foliar, or dry applications. Yara has all the fertilizers needed for first-rate almond production.

Yara's products include: YaraLiva CN SI, YaraLiva CA, YaraMill NPK Series, and Potassium Substrate. YaraLiva CN SI and CA are liquid fertilizers that are ideal for strong tree yielding high-quality almonds. YaraMill NPK Series is ideal for bringing new plantings rapidly to full production, and our Potassium Substrate reduces the high-N-demand of almonds. A complete line of high rates urea formulations for foliar and soil application rounds out this full portfolio. Fertilization, foliar, or dry applications. Yara has all the fertilizers needed for first-rate almond production.

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Rabobank was founded by farmers who pooled their savings to provide loans to their neighbors and communities.

More than 110 years later, we've grown into a leader in agricultural and community banking by standing by our customers, rain or shine.

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**Jeff Wright**  
*Agribusiness Regional Manager*  
Modesto  
(209) 557-8856

**Peter Greenberg**  
*Agribusiness Regional Manager*  
Sacramento  
(916) 878-4627

**John DeRuiter**  
*Agribusiness Regional Manager*  
Fresno  
(559) 447-7807

**Andy Pederson**  
*Agribusiness Regional Manager*  
Bakersfield  
(661) 616-0537